



# House and Home Expenditures

Palm Bay City Limits

City of Palm Bay (01/30/2014)

2013 Housing Summary		2013 Demographic Summary	
Housing Units	46,165	Population	105,475
2013-2018 Percent Change	2.32%	Households	40,418
Percent Occupied	87.6%	Families	28,248
Percent Owner Households	71.9%	Median Age	40.3
Median Home Value	\$109,368	Median Household Income	\$42,566

  

	Spending Potential Index	Average Amount Spent	Total
<b>Owned Dwellings</b>	76	\$8,749.69	\$353,644,934
Mortgage Interest	76	\$3,208.38	\$129,676,347
Mortgage Principal	77	\$1,688.46	\$68,244,145
Property Taxes	75	\$1,892.46	\$76,489,328
Homeowners Insurance	81	\$384.32	\$15,533,572
Ground Rent	78	\$54.57	\$2,205,431
Maintenance and Remodeling Services	75	\$1,221.92	\$49,387,456
Maintenance and Remodeling Materials	78	\$225.46	\$9,112,774
Property Management and Security	70	\$74.12	\$2,995,883
<b>Rented Dwellings</b>	64	\$2,627.70	\$106,206,505
Rent	64	\$2,508.92	\$101,405,504
Rent Received as Pay	68	\$76.21	\$3,080,299
Renters' Insurance	73	\$12.58	\$508,276
Maintenance and Repair Services	70	\$19.52	\$788,852
Maintenance and Repair Materials	73	\$10.48	\$423,573
<b>Owned Vacation Homes</b>	69	\$414.13	\$16,738,152
Mortgage Payment	70	\$144.54	\$5,841,993
Property Taxes	75	\$120.14	\$4,855,970
Homeowners Insurance	78	\$11.16	\$450,903
Maintenance and Remodeling	62	\$118.33	\$4,782,796
Property Management and Security	70	\$19.95	\$806,490
Housing While Attending School	72	\$63.63	\$2,571,701
<b>Household Operations</b>	73	\$1,275.53	\$51,554,459
Child Care	72	\$320.04	\$12,935,237
Care for Elderly or Handicapped	69	\$42.22	\$1,706,355
Appliance Rental and Repair	78	\$20.74	\$838,214
Computer Information Services	76	\$312.65	\$12,636,861
Home Security System Services	81	\$27.14	\$1,096,830
Non-Apparel Household Laundry/Dry Cleaning	15	\$4.35	\$175,755
Housekeeping Services	69	\$102.72	\$4,151,634
Lawn and Garden	76	\$323.01	\$13,055,244
Moving/Storage/Freight Express	73	\$47.98	\$1,939,073
Installation of Computers	72	\$0.41	\$16,676
PC Repair (Personal Use)	73	\$6.90	\$278,944
Reupholstering/Furniture Repair	77	\$6.32	\$255,385
Termite/Pest Control	82	\$25.37	\$1,025,441
Water Softening Services	79	\$4.54	\$183,394
Internet Services Away from Home	72	\$4.42	\$178,807
Voice Over IP Service	66	\$8.89	\$359,414
Other Home Services (1)	75	\$17.84	\$721,197

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

January 30, 2014

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<b>Utilities, Fuels, Public Services</b>	77	\$3,906.10	\$157,876,738
Bottled Gas	75	\$56.87	\$2,298,401
Electricity	79	\$1,538.44	\$62,180,843
Fuel Oil	54	\$61.22	\$2,474,413
Natural Gas	77	\$454.31	\$18,362,236
Phone Services	77	\$1,256.18	\$50,772,108
Water and Other Public Services	78	\$530.06	\$21,423,987
Coal/Wood/Other Fuel	72	\$9.02	\$364,750
<b>Housekeeping Supplies</b>	77	\$547.14	\$22,114,178
Laundry and Cleaning Supplies	78	\$157.49	\$6,365,571
Postage and Stationery	76	\$136.14	\$5,502,326
Other HH Products (2)	77	\$253.51	\$10,246,282
<b>Household Textiles</b>	74	\$78.22	\$3,161,446
Bathroom Linens	75	\$11.08	\$447,926
Bedroom Linens	74	\$37.13	\$1,500,837
Kitchen and Dining Room Linens	75	\$1.88	\$75,955
Curtains and Draperies	74	\$14.77	\$596,822
Slipcovers, Decorative Pillows	72	\$3.56	\$143,805
Materials for Slipcovers/Curtains	74	\$8.78	\$355,034
Other Linens	71	\$1.02	\$41,068
<b>Furniture</b>	76	\$367.50	\$14,853,605
Mattresses and Box Springs	74	\$55.69	\$2,250,981
Other Bedroom Furniture	77	\$70.09	\$2,832,928
Sofas	77	\$93.74	\$3,788,683
Living Room Tables and Chairs	78	\$53.88	\$2,177,634
Kitchen, Dining Room Furniture	77	\$31.29	\$1,264,820
Infant Furniture	71	\$8.03	\$324,568
Outdoor Furniture	78	\$17.75	\$717,593
Wall Units, Cabinets, Other Furniture (3)	75	\$37.02	\$1,496,397
<b>Major Appliances</b>	78	\$214.29	\$8,661,216
Dishwashers and Disposals	77	\$17.35	\$701,439
Refrigerators and Freezers	78	\$59.29	\$2,396,496
Clothes Washers	78	\$36.40	\$1,471,285
Clothes Dryers	77	\$27.78	\$1,122,876
Cooking Stoves and Ovens	78	\$31.58	\$1,276,412
Microwave Ovens	75	\$10.03	\$405,214
Window Air Conditioners	69	\$4.75	\$191,966
Electric Floor Cleaning Equipment	78	\$16.90	\$682,940
Sewing Machines and Miscellaneous Appliances	83	\$10.21	\$412,588

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	Spending Potential Index	Average Amount Spent	Total
<b>Household Items</b>			
Rugs	71	\$17.99	\$727,272
Housewares	65	\$48.49	\$1,960,034
Small Appliances	75	\$33.66	\$1,360,406
Window Coverings	78	\$20.68	\$835,886
Lamps and Other Lighting Fixtures	75	\$15.35	\$620,442
Infant Equipment	29	\$6.08	\$245,846
Rental of Furniture	69	\$4.94	\$199,628
Laundry and Cleaning Equipment	76	\$18.41	\$743,943
Closet and Storage Items	14	\$3.16	\$127,849
Luggage	74	\$6.60	\$266,830
Clocks and Other Household Decoratives	24	\$36.30	\$1,467,076
Telephones and Accessories	67	\$36.10	\$1,459,268
Telephone Answering Devices	74	\$0.48	\$19,497
Grills and Outdoor Equipment	24	\$11.03	\$445,759
Power Tools	31	\$16.04	\$648,293
Hand Tools	75	\$5.58	\$225,451
Office Furniture/Equipment for Home Use	76	\$11.13	\$450,032
Computers and Hardware for Home Use	73	\$149.01	\$6,022,585
Portable Memory	79	\$6.04	\$244,306
Computer Software	72	\$14.32	\$578,836
Computer Accessories	76	\$12.72	\$514,012
Personal Digital Assistants	74	\$5.54	\$223,733
Other Household Items (4)	78	\$64.57	\$2,609,655

(1) Other Home Services include miscellaneous home services and small repair jobs not already specified.

(2) Other HH Products includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) Wall Units Cabinets and Other Furniture includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks..

(4) Other Household Items includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, and miscellaneous household equipment and parts.

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