



Office of The

DE. 03 2010

City Clerk

CANDIDATE BIOGRAPHICAL DATA

Please Print or Type

City Council Position: (circle one) Mayor Seat 2 Seat 3 Seat 4 Seat 5

1. Full Name: David Anthony Mercado
Address: 643 Conmargo Rd NW
City: Palm Bay Zip Code: 32907
Telephone Nos.-Home: 678-361-8290
Business: 321-446-1196
Website ~~Fax~~ Vote-davidmercado.com
E-Mail: dmercado@votedavidmercado.com

2. Date of Birth (optional): _____
3. Education Bachelors Degree in Business Management - Bowie State University

4. Present Employment
Firm: Florida Puerto Rican Hispanic Chamber of Commerce
Address: 2293 Aurora Rd, Melbourne FL 32935

5. Occupation: Public Relations Director
Job Responsibilities: _____

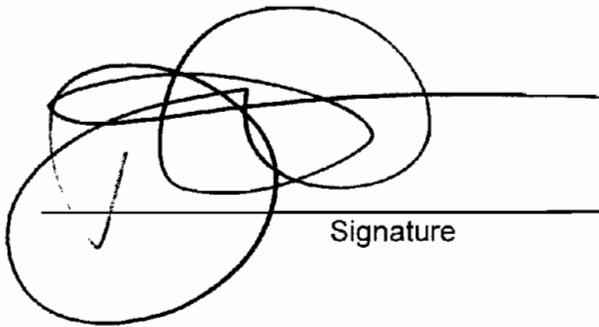
If retired, what was your occupation prior to retirement? _____
List job responsibilities above.

6. Resident : 1 Years 5 Months

7. Are you a member or participant of any community organizations? (Please list) _____

Public Relations Director of U.T.B. United Third Bridges

8. Why do you want to be a member of the City Council?

 _____

Signature

11/30/10

Date

With all the challenges facing our local government, some people may wonder who would want to run for City Council? I have several reasons for choosing to run. I believe I can bring a unique perspective and contribute to finding solutions to the city's current fiscal concerns.

* I hope to help keep Palm Bay a family-friendly community. My wife, Maritza, and I plan on raising our children here and we want to help maintain the qualities that make Palm Bay a community we're proud of. These qualities include providing safe environment for our children, and uniting the community as a whole to have a voice.

* I am fiscally conservative, meaning I don't believe in unnecessary taxes or excessive government. As the local government faces a significant budget shortfall, I hope to help the City of Palm Bay FL continue to provide quality services without incurring excessive debt that burdens residents in the future.

* As a Public Relation Director, I want to encourage local government to be more responsive to the needs of local merchants. Our local businesses provide jobs and services that are integral in helping Palm Bay thrive. To ensure this continues, our local government needs to find ways to help these businesses succeed.

If elected to be the Palm Bay City Council Member Seat 2 for 2012, I will utilize all of my resources to ensure that the voice of the people will be heard and progressive change can occur.